

Challenge
kicks off
August 17th

2022 International Climate ACTION Challenge

By Green Team Academy

Quick Start Guide

How to go from passion to action in 90 days



Logo created by Knowlton Township
Elementary School 6th grade class

It's all about...



Passion

Are you tired of waiting for change to happen? Are you ready to be the change?



Teamwork

Alone we can dream, together we can do! It takes at least 2 people to form a Green Team.



Results!

Yes, you can make a positive impact on your community in just 90 days!



Vision

You are the expert on your community. What changes do you want to see?



Structure

We provide the framework and a proven plan for launching your initiative.



Dedication

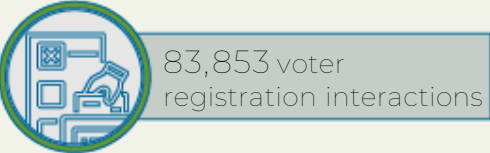
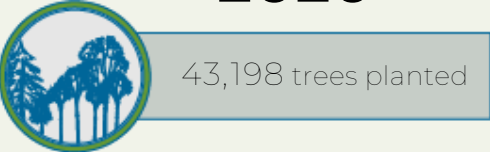
Commit a little time every week; keep moving onward and upward.

What is the International Climate Action Challenge?

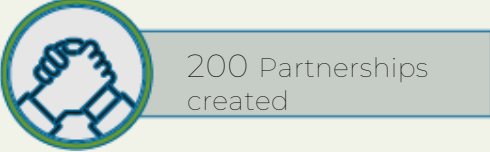
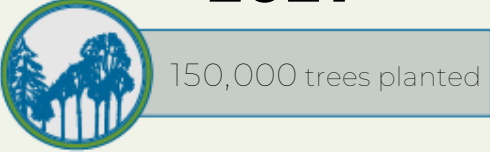


International Climate Action Challenge is an exhilarating 90-day program that takes participants from passion, to action, to results! It is based on the book, Climate Action Challenge: A Proven Plan for Launching Your Eco-Initiative in 90 Days by renowned author, mentor, entrepreneur, and dedicated eco-nut - and founder of Green Team Academy - Joan Gregerson.

2020



2021



Impact report highlights

Who is Green Team Academy?

Green Team Academy is a fiscally sponsored nonprofit organization headquartered in Denver, Colorado and operating around the world. We are a diverse and inclusive group of passionate, experienced, and resourceful individuals, united in our dedication to transforming your ideas and inspiration into action and results.

Our vision

We believe every person has the power to change the world; collaboration, connection, and cooperative action are the keys to unleashing that power.

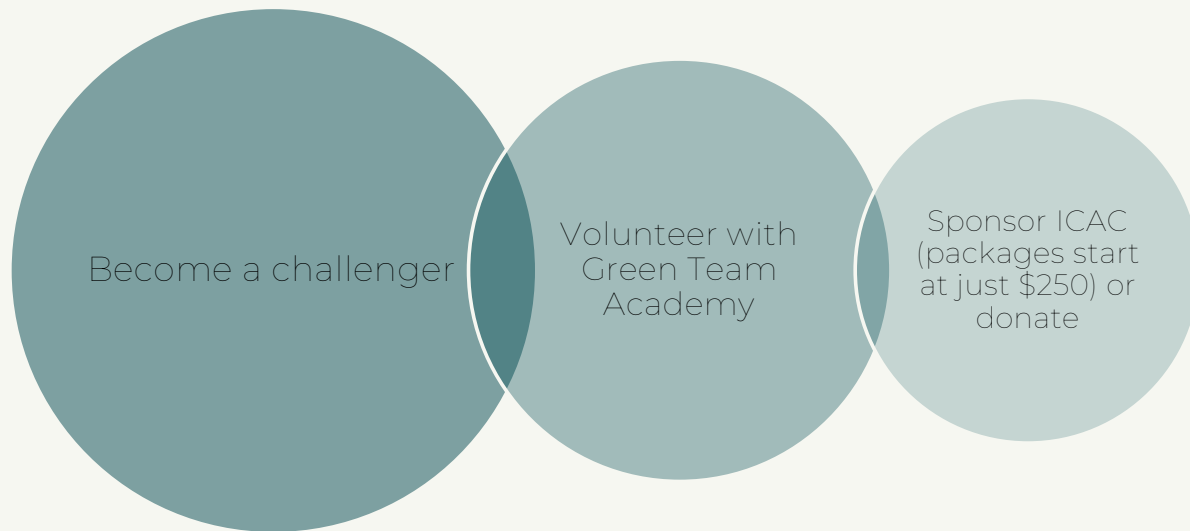
Our mission

Green Team Academy is on a mission to empower everyday people to #BeTheChange.



3 ways to participate

The International Climate Action Challenge is all-inclusive; we have participation options for everyone!

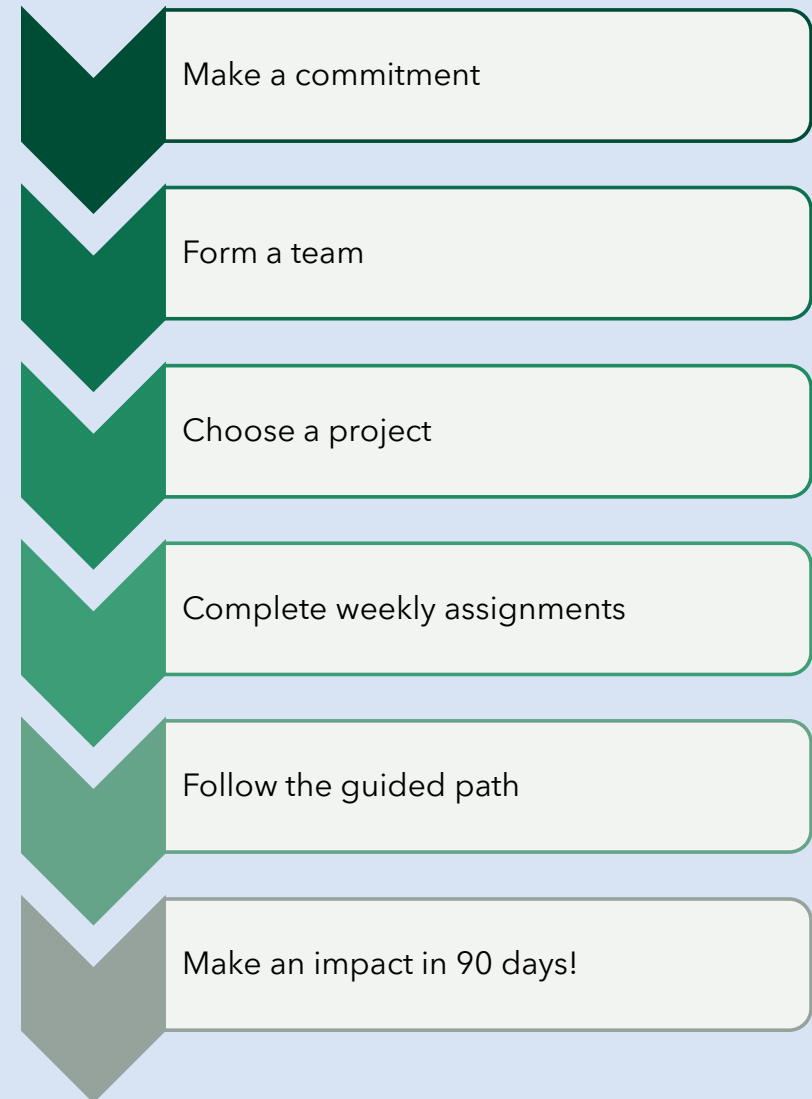


Click here to visit our website and learn more about other paths to participation

OR

Keep reading this guide and learn about becoming a challenger

The challenger's journey from passion to action



What is included

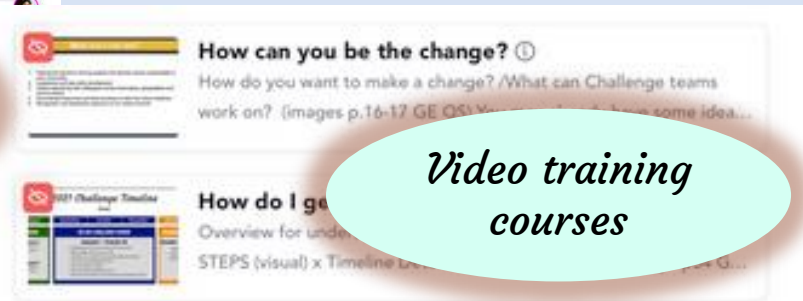
Weekly coaching sessions



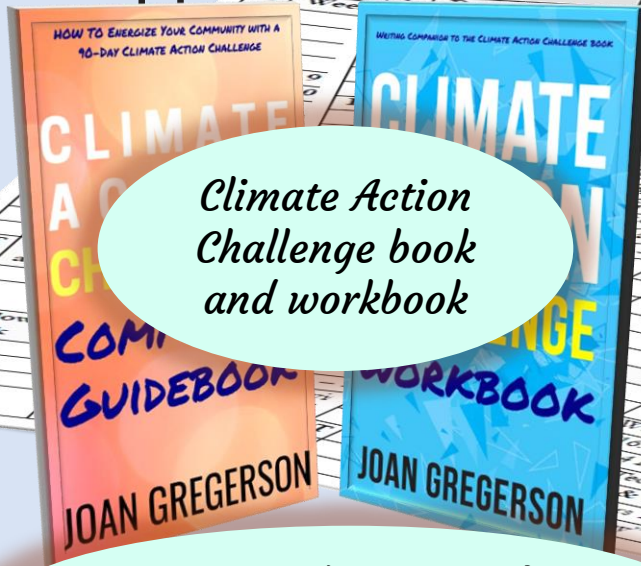
Community portal



Video training courses



Climate Action Challenge book and workbook



90 day Action Plan



Fun and a sense of accomplishment!

Timeline



Registration opens July 01

Challenge kicks off Aug 17

Action begins Aug 31

Challenge concludes Nov 30

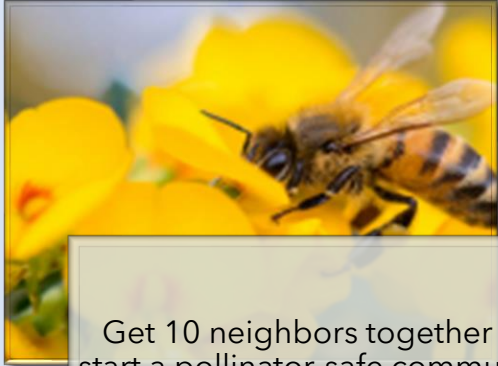
Impact Summit Dec 15-17

Highlights





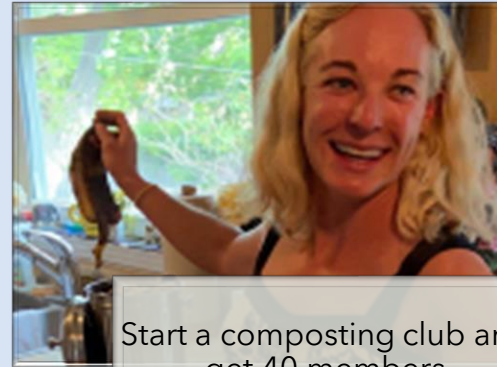
What can YOU do in 90 days?



Get 10 neighbors together to start a pollinator-safe community



Start a Green Auctioneers program at your school for families



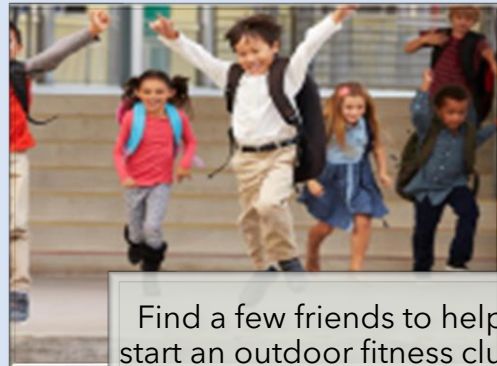
Start a composting club and get 40 members



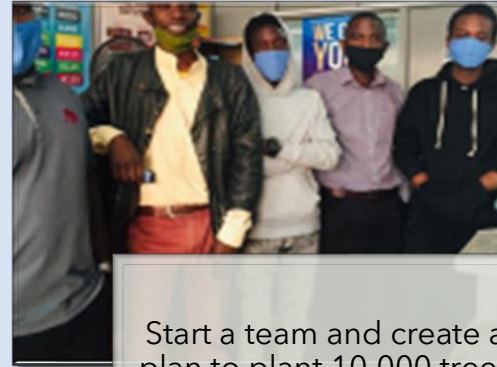
Start a #ReadyFor100 drive to pledge 100% renewable energy



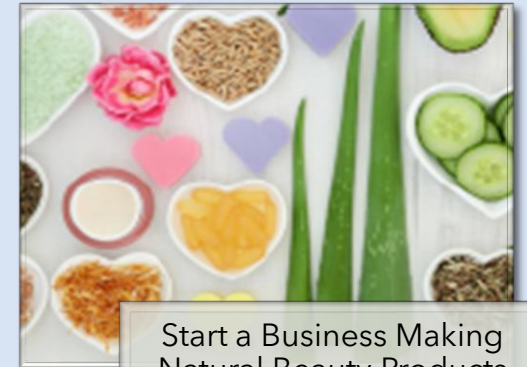
Start a petition for a racial justice initiative. Present 1,000 signatures to City Council



Find a few friends to help start an outdoor fitness club for kids



Start a team and create a plan to plant 10,000 trees



Start a Business Making Natural Beauty Products

The basics

The challenge does:

- ✓ Work for teams (at least 2 people)
- ✓ Help you create a plan and learn to find partners
- ✓ Provide you with a community portal to connect with your team
- ✓ Provide training videos, book, and workbook
- ✓ Take you from passion to action in 90 days

The challenge does not:

- Work for one-person projects
- Provide funding
- Find teammates for you
- Guarantee results



Key terms

Minimum of 2 people per team

Meet weekly with your teammates and coach

Complete weekly assignments

Make an impact and have fun doing it!



Sample challenger weekly schedule

Monday

- Receive week's assignments by email

Tuesday

Wednesday

- Team meeting

Thursday

Friday

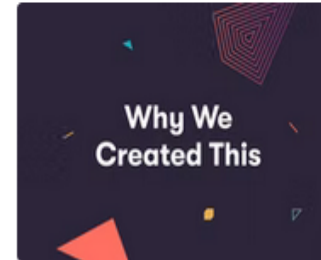
- Workbook assignment due

Saturday

Sunday

- Weekly to-do list*
- Meeting - Your team will set a day to meet each week
 - Reading - Review the specified book chapter(s)
 - Video course - Complete the weekly video lesson
 - Bonus - Most weeks include optional bonus activities
 - Assignment - Complete and submit the workbook assignment by the due date

It all comes together in the community portal



LET'S GET STARTED!

Overview

Get Started

Week 1 - Chapters 10 & 11 (E)

- ▶ Weekly Meetings
- ▶ Chapter 10: EMPOWER Green Team Success Blueprint
- ▶ Chapter 11: E - Embrace, Examples, Engage
- 📄 BONUS: Post a Photo of Your Team Meeting on Social Media
- 📄 WEEK 1 ASSIGNMENT

Overview

Key Resources

- ▶ Portal Intro & How to Edit Your Profile
- 📄 Coaching Pods
- 📄 Weekly Meeting Times & Links
- 📄 Weekly Assignment Submission Form
- 📄 Book & Workbook Download

▶ Getting Started Page



Registration process

Fully review:

- ✓ Challenge Basics Page
- ✓ Program page
- ✓ Quick Start guide

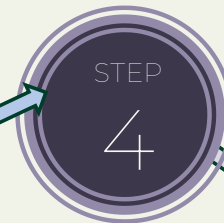


Get at least one person to join you or connect with a Green Team in your community.

Meet with your group to choose a team name, designate a leader, and discuss project ideas. If you are joining an existing group, find out their team name.



Go to the Register page and sign up by entering your information and team name. If you are registering a new team, your application status will be pending until another teammate signs up.



After at least 2 people sign up to your team, we will process the applications. Upon approval, you will receive a welcome email with login information to access the member portal, onboarding guide, and initial program materials.



Are you up to the challenge?

Click here to visit the registration page and sign up

[Register](#)

Click here to our website for more information

[Learn More](#)